

PRESS RELEASE:
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Teaming up to create SD Squared – Renovation and Design, Shane Duffy and Sandy Dias plan to define the next generation of home improvement. You may have seen them on “BUILT” which aired on the Style Network, or various national home improvement segments on the Today’s Show, Steve Harvey, or Fox and Friends.

Since the collaboration, they have an impressive resume behind them including renovations in the “Carvi Hotel”, “Exhale Spas” (NY, Chicago, and Miami), “Dog Room Club”, and their latest renovation the iconic “Ipanema” restaurant.

COMPANY PROFILE

Touting the slogan “Everything we do, we believe in challenging the status quo, we believe in thinking differently”. SD Squared brings a breath of fresh air into the world of renovations. With a reputation for attention to detail, hotel, restaurant, spa renovations and unique residential additions, SD Squared is recognized for their work with architect Anthony DeGuisppe.

From the initial planning stages to the final touches, SD Squared offers a level of quality and detail that is seldom seen in this industry. With over 30 years of combined experience in this industry, we pride ourselves on completing complex projects on time and within budget.

Building relationships, building friendships and naturally building remarkable renovations. Quality control is number one, and SD Squared’s core culture has long dedicated itself to meeting the highest possible performance

standards. Pulling from their fashion background they are better able to understand an architect's needs and thus producing an exceptional finish product.

MANAGEMENT STRUCTURE

In charge of project management, social media, marketing, branding and financials is Shane R Duffy. He is a combat veteran of Operation Enduring Freedom and graduated with honors from Texas State University.

Shane is actively involved in volunteering his time to the USO and Habitat for Humanity. He enjoys competing in triathlons and adventure racing, loves outdoor sports and never matches his socks. Shane currently resides on the Upper East Side of Manhattan.

With a degree in aeronautics, Sandy Dias brings the analytical and technical expertise to the partnership as the Construction Project Manager. He takes pride in finding the best possible and aesthetically pleasing solutions without compromising safety.

Sandy Dias is an adventure seeker and enjoys snowboarding, skydiving, volunteering, and flipping houses. Sandy is a graduate of the college of aeronautics with a bachelor's degree in aeronautical sciences, and built his current house from scratch.

WEB AND SOCIAL MEDIA

www.sdsquared.com

@sd2renovation

MEDIA CONTACT

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